

# **Data protection notice**

## **iCapital event**

### **« Innovation for good »**

## Privacy policy

Using the registration website for the 'Innovation that does good' event requires the processing of your personal data.

The purpose of this Privacy Policy is to inform you about the purposes and methods used by Grenoble Alpes Métropole and its partners when processing your personal data.

### ***Who are the data controllers?***

Grenoble-Alpes Métropole (hereinafter the 'Métropole') is responsible for the following processing activities:

- Collecting and storing cookies.
- Implementing security measures (keeping access logs, etc.).
- Managing registrations for participants in the 'Innovation that does good' event "
- Taking photographs of participants and making audio and video recordings

### ***What types of data do we collect?***

- **For the collection and storage of cookies:** cookies essential for navigating the website, including session, security and technical personalisation cookies.
- **For the implementation of security measures:** IP address, connexion and usage logs.
- **For managing registrations for the 'Innovation for good' event:**
  - the following data are mandatory and essential for completing the registration: email address, surname, first name, title, name of organisation, job title, country, region, languages.
  - The following non-mandatory personal data is also collected during registration: dietary restrictions.
- **For taking photographs and making audio and video recordings:** identification details, consent or refusal, images, videos, voice recordings.
- **For the creation of certificates of attendance for staff from local authority members of Lab La Piste:** sector, category, managerial position, gender.

### ***Who can access your data?***

#### ***Data Controller***

In principle, only the relevant departments of the data controller have access to your personal data for the purposes described below.

#### ***Data processor***

When we engage a data processor, we ensure that they provide sufficient and appropriate contractual safeguards to protect your rights, in accordance with Article 28 of the GDPR.

Your personal data may be disclosed to the following data processors:

Insight Outside (registration platform).

Insight Outside's GDPR compliance framework is based on:

- the appointment of an external Data Protection Officer (DPO);
- the maintenance of a record of processing activities;
- the integration of GDPR requirements into internal processes;
- regular staff awareness of data protection requirements and best practices.

Personal data is protected through appropriate technical and organisational measures, including:

- restricting access to authorised personnel only;
- ensuring the traceability of access and sensitive actions;
- securing data processing environments;
- protecting data against loss, alteration or unauthorised access.

Personal data is hosted and processed on infrastructure located within Europe.

In the event of a personal data breach, Insight Outside has established a data breach management process covering:

- the detection and assessment of incidents;
- the implementation of appropriate corrective measures;
- the notification of affected clients;
- notification to the relevant supervisory authorities where required by applicable regulations

## **Partners**

Your personal data may be shared with the organisations co-organising the event: the European Innovation Council and SMEs Executive Agency (EISMEA) and their contractors, and the member organisations of the 'La Piste' lab (CNFPT, the City of Grenoble, the Grenoble CCAS, the Department of Isère, and SMMAG), Eurocities, European Commission.

## **For what purposes is this data collected?**

- **For the collection and storage of cookies:** to ensure the website functions properly, to ensure secure browsing, and to tailor the website's display to users' preferences.
- **For the implementation of security measures:** to ensure the security of the website.
- **For the management of registrations for participants in the « Innovation for good » event:** sending registration confirmations, creating lists of registered participants, creating badges, and issuing certificates of attendance.
- **For taking photographs and recording audio and video:** to illustrate or promote the activities and projects of the organisation and the event's co-organisers via their websites, social media accounts (X, Facebook, Instagram, LinkedIn, YouTube), their magazines and other communication channels.

## **What legal basis?**

*Your data is processed in accordance with the principle of lawfulness set out in the GDPR. This means that each processing operation is based on its own legal basis:*

- **For the implementation of security measures:** the processing is necessary for the pursuit of the Métropole's legitimate interest in ensuring the security of the site.

- **For managing registrations for participants in the “Innovation for good” event:** processing is necessary for the purposes of the legitimate interests of the Métropole and its users, namely to enable interested parties to register for the event.
- **For taking photographs and making audio and video recordings:** processing is based on your prior consent. If you change your mind, you may withdraw your consent at any time; please note that this withdrawal applies only to future processing.

## ***How long is your data stored for?***

- **For the collection and storage of cookies:** your data is retained for a maximum of 13 months from the date of collection.
- **For the implementation of security measures:** your data is retained for 6 months from the date of collection
- **For the management of registrations for participants in the “Innovation for good” event:** this data will be retained for a period of 1 year from the date of the event, after which it will be deleted.
- **For taking photographs and making audio and video recordings:** The images will be retained until you withdraw your consent, and in any event for a maximum period of 5 years.

## ***What are your rights? How can you exercise them?***

As a data subject, you have certain rights regarding your personal data.

In particular, you may :

- Withdraw your consent (for the taking of photographs and the recording of audio and video).
- Request access to your data (right of access).
- Request that your data be amended where it is inaccurate or incomplete (right to rectification).
- Request the erasure of your data (right to erasure or right to be forgotten).
- Request the temporary suspension of the processing of all or part of your data (right to restriction of processing).
- Object to the processing of your data for marketing purposes or on personal grounds (right to object to processing).
- Request a copy of your data (right to data portability).

**It should be noted that whether or not these rights apply will depend on the nature of the processing carried out.**

If you have any questions regarding your rights or the processing of your data, you can:

- Contact the Data Protection Officer by electronic means:  
[Contact the Data Protection Officer](#)
- By post to the following address:  
Le délégué à la protection des données  
Grenoble Alpes Métropole - Le Forum  
3 rue Malakoff – CS 50053  
38031 Grenoble Cedex 01

If you feel that your rights have not been respected, you can lodge a complaint with the French Data Protection Authority (CNIL):  
<https://www.cnil.fr/fr/plaintes>

## ***What about data security?***

## Security measures

Grenoble-Alpes Métropole is committed to implementing all appropriate technical and organisational measures, using physical and logistical security measures, to ensure an appropriate level of security in light of the risks of accidental, unauthorised or unlawful access to, disclosure, alteration, loss or destruction of your personal data.

## Data breach

In the event that we become aware of a security incident that could potentially result in one or more of the risks identified above, we undertake to:

- Investigate the causes of the incident.
- Take the necessary measures, within reason, to minimise the negative effects and harm that may result from the incident.
- Notify the CNIL of the incident, where applicable, within the statutory time limits.
- Notify you of the incident as soon as possible if it is likely to pose a high risk to your rights and freedoms.

## Data transfer

The processing of your data does not involve any transfer outside the European Union.